

URGENT APPEAL FOR THE PEOPLE OF SOUTHERN MADAGASCAR

Sometimes it's good to pause and be reminded of the future, so here's a prophetic glimpse of what's ahead, "...and God will wipe away every tear from their eyes; there shall be no more death, nor sorrow, nor crying. There shall be no more pain, for the former things have passed away." Yes, it's very good to be reminded of these things.

This is the wonderful future that awaits, a time of immense, incredible joy.

But it's also good to be reminded of 'now' – the present reality. The terrible present for so many, a time of famine and distress and hopelessness for people in Southern Madagascar.



Locusts, maybe some cactus leaf, maybe some grass -
this is the diet of those worst affected

"We're seeing totally destitute people who have literally nothing to eat and are teetering on the edge of survival...an immediate and massive increase in food aid is urgently needed " says Julie Reversé – Operations Co-Ordinator, MSF (Doctors Without Borders). Madagascar.

More than a million people are facing acute food insecurity (famine!) due to on-going drought, lost food and livestock production, soaring food prices and sandstorm damage to arable lands. But we can help.

We can help. We can help feed the hungry. You and I can take a small part of what we have and share it. So here is a special opportunity for you to help '... to feed the hungry...'

Some of the big relief agencies are there doing the best they can with the resources available to them distributing food and providing medical help, but of course they can't be everywhere.

PLEASE HELP

Through local contacts we are already helping again in the Anosy Region, an area we have served previously, providing rice, beans and oil to give families two basic meals a day, as well as RUTF pouches for severely acute malnourished children.



Picture Credit: Ambovobe - Tsiory-Andriantsoarana WFP

The elderly and children suffer most from the food insecurity

This is URGENT

An RUTF pouch contains Ready to Use Therapeutic Food and provides the essential nutrients necessary for a child's recovery. **A single pouch costs £0.29.**

A basic meal costs £0.40 per person. To provide a family with two months food security costs £192.

PLEASE HELP

CHEQUE - Post to: The Mission House, PO Box 121, Redruth. TR15 9DB

ONLINE - Go to www.themissionhouse.org/donate/donate in the UK and click on the **Virgin Money Giving** button.

BACS - Account Name: The Mission House
Account No: 67210105
Sort Code: 08-92-99

If you give by cheque or bacs transfer and would like to **Gift Aid** your donation, please complete the enclosed **gift form** and post it in the enclosed return envelope.

THANK YOU